

EBOOK DISTRIBUTION

**A GUIDE FOR KENYAN
SELF-PUBLISHED
AUTHORS**

Josephine Ngatia

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EBOOK DISTRIBUTION A GUIDE FOR KENYAN SELF -PUBLISHED AUTHORS

By Josephine Ngatia

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Have your eBook files ready as you learn about the eBook distribution process. I have provided a checklist for the files you require so you can have the correct ones.

INTRODUCTION

Are you wondering how you will distribute your eBook and the best channels to use?

There are many eBook retailers and distributors, and you probably want to know which one is safe to use. If you are a Christian author, you want to know which Christian sites you can use to sell your eBook.

The money question always comes up ...do I pay upfront to distribute my eBook? What percentage of royalties do I get? Who pays the highest royalties?

EBook publishing is an unfamiliar terrain for many Kenyan authors. The concerns are many, and the answers are few.

WordPower Publishing Kenya has blazed the trail for you and offers guidance along these uncharted waters.

EBOOK DISTRIBUTION will answer your distribution questions so you can sell your eBook and begin your journey towards becoming a published author. With an eBook, you can build your author platform and share your God-given message with the world.

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After you distribute your eBook, it is time to market it on all your online platforms. You can look at how other authors are marketing their books on social media to get ideas.

ABOUT THE AUTHOR

Josephine Ngatia is a Digital Content Writer & Strategist from Nairobi, Kenya. She provides digital content solutions for new Christian authors, startups, and small businesses. Josephine is the founder of WordPower Publishing Kenya, which is a Christian eBook publisher. She helps new authors self-publish eBooks and distribute them worldwide.

Josephine is a self-published author of three eBooks: *Maiden Book: How to Plan, Outline and Write Your First Book*, *Demystifying The Grey Kingdom: The Truth about the Kingdom of Light and the Kingdom of Darkness*, and *Life Purpose: A Beginner's Guide*. They are available in eBook stores and libraries worldwide.

Contact Josephine to help you develop content for your business or ministry website, or create digital information products for your content marketing strategy. She can also help you publish your Christian eBook or format your book into the main eBook formats of epub and kpf. Josephine can also help you create book marketing tools for social media.

She writes blog posts and provides free eBooks on her personal blog: *TheUrbanChristian.co.ke* and her publishing website:

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